

Proposed ASCA Photography Competition Rules

(as formulated by Lufthansa, British Airways, Finnair and Sabena)

(Bi-Annual)

Cup donated by British Airways

1. The maximum number of members representing each airline at the official awards ceremony is limited to 9 and 1 official.
2. The organising airline will inform the participating companies of the selected date at least 6 months prior to the opening date of the exhibition.
3. All entries must be sent to the host airline to arrive not later than 6 weeks before the exhibition. The results must be circulated to the participating airlines not later than 4 weeks prior to the official awards ceremony.
4. Each ASCA member and non-ASCA member airline may enter up to 12 works per category (total 36). The 3 categories are as follow:
 - Colour images (open subject).
 - Black and white images (open subject).
 - Themed, to include both colour and black and white images. The host of the next competition must inform the participating airlines of the theme at least 18 months prior to the next competition.No individual competitor may submit more than 3 works per category (total 9).
5. Entries previously submitted for an ASCA competition are not eligible.
6. Entries will be submitted in both digital and printed format.

Print format requirements:

 - Minimum size of print: 10x10 cm.
 - Maximum size of print: 40x50 cm.
 - All the prints must be firmly mounted on card 40x50 cm; no other size of mount will be accepted.

Digital format requirements:

 - The largest dimension of the image must be no more than 1400 pixels.
 - All images must be submitted in JPEG format at the highest available quality.
 - All images must be submitted to the hosting airline on CD- or DVD-ROM.
7. *Obsolete- slide submissions no longer required*
8. Each entry (black and white, colour and themed) must be marked with the title of the picture, the category submitted to, the name of the competitor and the airline on the rear of the mount. Digital submissions should include this information in the filename.

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9. To keep the artistic level of the exhibition as high as possible the host airline has to select a jury for the exhibition.
The jury shall be composed of at least 1, maximum 3 independent experts.
10. All entries have to be presented to the jury anonymously (i.e. all identifying marks must be covered).
11. The jury shall produce a shortlist for each category from which prize-winners shall be selected; the shortlist for each category shall contain either $\frac{1}{4}$ of the total entries to that category or 30 entries, whichever is the greater.
12. Points shall be awarded as follows:
- First prize- 7 points
 - Second prize- 5 points
 - Third prize- 4 points
 - Honourable mentions (up to 3 per category) - 3 points
 - Each entry shortlisted- 1 point
13. Individual prizes will be awarded for each category.
14. *Redundant- covered in Rule 12*
15. *Remove- hosting airline may do this informally*
16. The ASCA trophy will be awarded to the ASCA airline having the greatest number of points in the 3 categories added together.
17. All possible care will be taken to safeguard the entries received by the host, but they cannot be held responsible for any damage or loss that may occur.
18. The host airline will publicly display all the exhibits shortlisted by the jury.
19. All images submitted to the competition will be displayed on a website which can be accessed by all the competitors.
20. Each author is personally responsible for the subjects of the pictures and is agreed to publication of the pictures for non-profitable use.